

# THE COMMUNICATOR

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Neighbors

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April 2011

## Haywood & Katie Jordan

Included in a note from Haywood was a friendship card. It's message is, "Encourage one another. Everyone smiles in the same language. All things work together for good to them that love God. Romans 8:28. Friends are blessings." The Jordan's live their creed.

## Meigs Needham on Barry Hall

We always look forward to Meigs assessments of our local heroes. During exercise recently he offered this: "Coach Barry Hall was my J.V. basketball coach at East Surry. A truth surfaced early in our season. The harder I worked, the more playing time I got. Pure and simple Coach Hall was fair. He never played favorites. The same holds true today. He's a wonderful role model for our young men."

## Tips for Success OGilvy & Mather

1. Never allow two people to do a job one can do.
2. When we hire people who are smaller than us we'll become a company of dwarfs.
3. Don't discuss a client's business in public places. Keep secrets under lock and key.
4. Communicate verbally—for votes to go our way, go to meetings.
5. It's bad manners to use products which compete with our clients products.
6. Never allow ourselves the luxury of writing letters of complaint.

## Keys

During an A.A. meeting in June of 1986 a member said, "When we have no reason to have any keys we know we've hit rock bottom. We've lost our homes, cars, families, lock boxes, offices, tool boxes and our work trucks. We are destitute and penniless. We have nothing left to open. However there is hope. We can start over, one day at a time. We can be forgiven. Making good choices, forever more, can lead to redemption, recovery and credibility. We never have to be what we were and there is a hereafter, everafter. God's grace is available to all of us for the asking and we can have a huge key ring and many keys."

## Raleigh Durham

Rob Teer, Jr. is Chairman of the Airport Authority. His family founded the Nello Teer Construction Co. They build roads all over the world. Rob's dad Robert is 95 and drives to the office every day. His company was moving dirt to build runways at RDU in 1939. The Nello Teer Co. was building roads before tractors were available. In the early 1900's they owned 275 mules and scoops used to excavate dirt. They built much of the Blue Ridge Parkway in the 30's.

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*Do not wait for life. Do not long for it. Be aware, always and at every moment, that the miracle is in the here and now.*

*Marcel Proust*

## **East Surry Lady Cardinals Basketball State Championship 2001**

Head Coach Robert Smith's awesome warriors prevailed over Perquimans 69-65 at the Smith Center. With 4 minutes to go we trailed 58-53. During a time-out, coach reminded his quintet, "We didn't come this far to be losers. The title is ours for the taking. We deserve the crown. Let's go!"

I was standing a few feet from the team huddle capturing special moments with my camera. These memories go with us forever and ever. The community, fans, parents, friends, school and region benefit from winning championships. Starting with East Surry softball in 1999 I've been present at over 60 such championships.

Coach Smith's partner Sandy is also a key factor in his success. Along with starting point guard Jessica and sister Jennie, the Smith family models an All-American family. A life-long dream comes true. Robert taught English in our Surry County Schools for thirty years and Sandy is East Surry's Finance Officer. A significant trademark was Robert's ever-present splendid suits and ties. He credits Sandy with his remarkable appearance, always the area's best dressed coach. Coach said, "Sandy insisted that I look my best. She picked my wardrobes."

We'll be eternally grateful for the thrill of victory. This ten year anniversary reminds us of the impact of rising to the TOP. We hold the Smith family, "in the light." You bring us great honor and acclaim. Son Alan broadcast the victory on WSYD and we can thank the Smith's for his start. We are all the beneficiaries of the goodness that comes from hard work, good fortune, teamwork, community support and the lofty designation of "State Champs." To the Robert & Sandy Smith family—Thanks for the blessings!

## **Our Peers Know**

We are known by the people in our lives. Lowes Foods is developing a new marketing approach called "Just Save." For the last eleven months, company leaders devised a plan and strategy to differentiate itself from formidable competitors. It features many more house brands and a more competitive price. The first Just Save is in Pilot Mtn. Lowes has 115 stores. WIFM promoted the re-grand opening with remote broadcasts that included drawings for 4-\$25.00 gift cards and a \$100.00 grand prize card. I visited during the remote and spoke to several of the leaders. I mentioned that President Dennis Hatchell is a mentor and that we breakfast together at the K&W on Healy Dr. in Winston-Salem. They answered that he's been promoted to Chairman of the Board and C.E.O. of Lowes Foods parent company Alex Lee Corp. of Hickory. I could sense their appreciation for Dennis' leadership. During his visits to K&W, he speaks to every staff member by first name and they respond with smiles and kind words. He treats them as equals and they acknowledge his friendship and gratitude. Congratulations, Dennis!

## **2010 Winston-Salem Forsyth County United Way**

This stalwart non-profit surpassed it's 2010 goal of \$17,500,000. The agency funds service providers with gifts from individuals and companies. Brent and Brenda McKinney's daughter, Mamie Sutphin, is a significant leader with the United Way. She graduated with a Masters from Wake Forest's Babcock School. Her husband is Ron Sutphin and son is Syd. They live in Ararat and attend Pine Hill Friends Meeting. Way to go, Mamie!

## **Clyde W. Fulk**

We regret the passing of our dear friend, Mr. Clyde. He leaves a lasting legacy. He served us in a quiet, friendly way. He was righteous but never self-righteous. He united with partner Mattie. Treasured son Phillip, his best friend, cared for his dad to the end. Clyde gave his family a good name and always did his best to foster a good life for his family and friends. After moving from Ararat to Pilot Mtn. in the early 1930's, he joined the Pilot Mtn. Friends Meeting in 1935. He taught Sunday School and was a Bible scholar. A tradition was his dapper dress and neat appearance. Clyde W. Fulk's clothiers started after his Navy service in the South Pacific during WWII.

We loved the way he always gave us his undivided attention. Oh, what a great listener, historian and community advocate. He shared being a city commissioner, remembering Pilot Mtn.'s unpaved streets and seeing the construction of our downtown water tank in 1934-35. Our community foundation is solid because Mr. Clyde advocated fairness, simplicity, diversity, generosity, benevolence and spirituality. He was always on the side of integrity and good character. He was sent to us to model grace and hope.

He was our Good Samaritan and ultimate provider of optimism, tolerance, acceptance and peace. His smile said, "It's okay." Our spirits were filled by his counsel and thought. He never sat in judgment, and he always looked for the best in others and hoped that we would always give others a second chance. We know that he goes to that home not made with hands, eternal in the heavens. Along the way he'll take care of widows and orphans as he treasured the values and principles of the Masonic Lodge. He treasured how others have contributed to his good fortune, that none of us are without shortcomings and that there is that of God in everyone.

Son Phillip sent an e-mail the day after his passing that said, "He was my buddy and my best friend. I'm sad." Mr. Clyde came to give and to matter, to be tolerant of the weak and the wrong, to send good into the lives of others, to make a difference, to be tender, compassionate, empathetic and sympathetic and to serve God, family and friends. Farewell good and faithful servant. All is well, all is well.

## **Coach John McKissick**

Coach John McKissick is the winningest football coach in the history of the game. His Summerville High School Green Wave teams have won 586 games. He became head coach in 1952. He and wife Joan are the grandparents of our Alan's wife Kyle. I received a copy of Coach's biography, "Called to Coach," published in 1993. It chronicles 41 years of his winning legacy.

Coach John and friend Frank were carried by Frank's brother Dave to meet President Franklin D. Roosevelt and England's Prime Minister Winston Churchill in 1942. Coach was 16. The dignitaries came to Hobcaw Plantation to hunt birds and talk war strategy. Wealthy land owner and banker Bernard Baruch owned the wildlife reserve that was located in South Carolina. After passing through security Dave said, "Gentlemen, you are about to meet the two most important men in the free world." Coach remembers the President sitting at the end of a table and Mr. Churchill's huge cigar. The leaders said little to the youngsters.

Coach is a grateful leader. He says, "When we mix brick and mortar we build buildings and when we mix people and their ideas, coupled with hard work, we build progress. We didn't build a successful program with just myself. We worked together as players, coaches, school administrators and community. A force moving in one direction the power is overwhelming. The "we" attitude is powerful force. Together positive things happen. The sense of community is so important."

## Bruce Fulk

Mr. Clyde Fulk's brother is Bruce. He's 98 and married to Mary. Charlotte took treats to the Fulk's to help with the grief, pain and loss. The conversation was so intriguing and fascinating. After graduating from Pilot Mtn. High School in 1931, Bruce's dad drove him to Marion, Virginia to catch a train to Nashville, Tennessee to attend linegraph school. Looking for more adventure, he hitchhiked to Detroit, Michigan. Jobs, though menial, were easy to find. A friend at work invited Bruce to help him drive a new Ford car to an owner in Los Angeles. There he worked in a print shop. The most expensive meal in town was 45 cents. He met a man driving to Boston. For some gas money and driving assistance he dropped Bruce in Pilot Mtn. He promised to return to Los Angeles but never came back for Bruce. Mr. Fulk thumbed back to Nashville for more training and eventually had an outstanding career selling business forms for the McQuiddy Co. He shared several success gems.

1. When calling on government agencies, make sure to know which political party is in power and support that party.
  2. When selling to banks, be nice to the tellers. They hold the key to the decision makers.
  3. Continue to cultivate relationships that buy from competitors. In time, perseverance will gain the business.
  4. Have best friends at the home office. Someone screening orders can uncover costly mistakes.
- Bruce was a master salesman.

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*We'll never have all the information we need to make a decision. If we did, it would be a foregone conclusion, not a decision.*

*David J. Mahoney, Jr.*

## The Doer's

Friend Jim Jones, who serves N.C.'s Health Dept. in Raleigh, was a journalist for many years. He was a reporter for a Fayetteville newspaper. Its most popular feature was a weekly article, "The Doer's," which solicited reader's nominations for outstanding Doer's in the area. A presentation included a brief biography, what they do, what got them involved, how they benefit the community, how others interested get involved and contact information. What a great idea.

Jim is also an incredible photographer. He recently shared a shot of Mr. William Friday embracing Gov. Bev. Perdue after he had introduced her during a Raleigh luncheon. They were clasping hands with foreheads touching. It's truly awesome. We are also, at his urging, sending a box of fresh P-Nut Butter D-Lite to his office.

### Pilot Mtn. Friends Meeting

Please join us for Sunday morning 11:00 a.m. worship services. We believe there is that of God in everyone and that all are welcomed. We'll hold you in the Light. Our Meeting is a member of the North Carolina Society of Friends, (Quakers). Guest speakers for the month of April are:

April 3rd—Gary York

April 10th—Dr. Adrienne Israel

Guilford College Professor

April 17th—Todd Byrd, Baptist Minister

April 24th—Gary York

Quaker values are community, diversity, simplicity, service, spirituality, stewardship and charity.

We look forward to your visit.

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*He who asks a question is a fool for a minute; he who does not ask is a fool forever.*

*Chinese Proverb*

## **The Gallery Group**

This initiative began as a dream of Donna Jackson on June 14, 2004 and today provides opportunities for people with special needs to grow their talents as artists. Six students enrolled in 2004 and today 60 artists attend regularly. Ben Jackson, Donna and John Jackson's 27-year-old special needs son graduated from Surry Central High School at 21. The Gallery Group fills a huge need in the lives of our special needs families. Students see the Gallery Group as a college experience and training. In essence, after 21, our special friends had no educational opportunities.

This 501c (3) program is funded by private donations. Teachers and instructors are volunteers. 90% of all proceeds go to the artists. Galleries are at 162 W. Pine St. and 615 N. Main St. (The Gilmer Smith Foundation Home). Please plan a visit to share the wonderment of those who give opportunities and those who learn, achieve and benefit from their benevolence of our community. Dreams do come true and spirits are lifted as we experience our servant hearts. Come by and experience the miracle. As Donna said, "The spirit of The Gallery Group is beyond words."

## **Faw Insurance Agency**

Dear friend and mentor Buck Faw grew up in N. Wilkesboro. He opened his law practice in Mt. Airy in 1955. In 1924 his dad, Claude Sr. started the Faw Insurance Agency. Claude Jr. owns the agency today. It's highly successful and a community asset. It has a new beautiful office at 902 West D. St. in N. Wilkesboro. Claude invited Buck and me to see the office and we visited recently. Wow, what a tribute to the Faw legacy and the N. Wilkesboro community. The splendid conference room features a 14 seat conference table and heirloom pictures from the late 1800's and early 1900's. We were in awe of the collection. Twenty-six dedicated employees serve this most reputable agency.

Claude, his family and agency are significant contributors to the community. We were fortunate to see Claude's gratitude for his family's good name and the opportunity to carry the legacy of an honorable business and Uncle Buck's sense of pride in his nephew's dedication and hope. The agency is in the good hands of a credible, honest, and reputable leader. What a great day for uncle, nephew and admirer. Our mutual respect filled the air and blessed the moments.

## **Frank Fleming & Dale Earnhardt**

Frank is an everyday customer at Neighbors #4 in Mt. Airy. His passions in life are God, family, friends and auto racing. He went to the Daytona International Speedway in 1990 hoping to qualify for the Daytona 500. Every day at 10:00 there was a rookie drivers meeting and the late legend driver Dale Earnhardt was the instructor. His wisdom served to help the inexperienced drivers to deal with the 200 m.p.h. speeds and the turbulences of the track. Time and time again Dale told his hopefuls, "When you lose control, lock the brakes, turn to the left. That will keep you away from the wall. The wall will get you killed. That's your only hope for saving your car and your life." On Daytona 500 day in 2000, Dale lost his life in turn one. When he lost control he did not lock the brakes and turn to the left. Hitting the wall took his life.

We appreciate Frank's loyal support and patronage. He continues to race Nascar modified circuit and still loves to go fast.

## **On-Line**

"The Communicator is now available on-line. Visit [www.neighborsstores.com](http://www.neighborsstores.com) and click on "Communicator" to view past issues or to switch from paper copy to e-mail.

## Neighbors' ChatterBox

Weekly we feature the greatest of our people in the ChatterBox. As I visit the stores, I ask for content to be highlighted in the publication. Our manager at Neighbors #1 in Stanleyville (opened Labor Day in 1981) Janice Bennett is a full-time grandma. She and husband Roger do some grand-parenting every day. Granddaughter Bryanna Poe, age 10, confidently sang "The Butterfly" in front of 200 students and parents during convocation at King Elementary School. It was her first public performance and we are proud of her willingness to display her talents. We praise Bryanna, Janice and Robert and the King community. Words to "The Butterfly" are:

*You tuck me in  
Turn out the light  
Kept me safe and sound at night.  
Little girls depend on things like that.*

*Brush my teeth and combed my hair,  
Had to drive me everywhere,  
You were always there when I looked back,*

*You had to do it all alone  
Make a living, make a home  
Must have been as hard as it could be*

*And when I couldn't sleep at night  
Scared things wouldn't turn out right  
You would hold my hand and sing to me.*

*Caterpillar in the tree,  
How you wonder who you'll be  
Can't go far but you can always dream  
Wish you may and wish you might  
Don't you worry hold on tight  
I promise you there will come a day  
Butterfly fly away, butterfly fly away*

*Catch your wing now you can't stay  
Take those dreams and make them all come true.  
Butterfly fly away, butterfly fly away  
We been waiting for this day  
All along and knowing just what to do  
Butterfly, butterfly, butterfly  
Butterfly fly away*

## Charlotte's Pone Cornbread

Looking for a real treat? Start with a black cast iron skillet. Coat it with bacon grease. Pour the cornbread mix into the pan and turn the stove eye to medium high and fry the bread while the oven gets hot (425). The frying adds crispness to the top and sides of the pone. When the baking is finished (30 min.) dump the bread onto a sheet pan and coat the crisp pone with butter. While still warm cut into 1/4 pieces and devour with milk. Um-um-um!!

## UNC-TV

Thanks to UNC-TV's Shawn Vickery I had the opportunity to share several moments about the outreach of WIFM, "The Communicator," People Doing Good for Others, the Elkin Rescue Squad Charity Golf Tournament, Neighbors Stores and Dr. Flippin's Bed & Breakfast. The 6 minute session was featured on N.C. Now on Wednesday, March 9th. We are grateful for the support.

Charles and Ed Shelton will be Mr. William Friday's guest on N.C. People in April. The Sheltons bring back acclaim and progress to our Yadkin Valley. They grew up in our Franklin community and make things better for us all.

Junior Johnson will be featured on Biographical Sketches this summer. He'll share with Shawn Vickery on two one hour segments. His famous breakfast was highlighted last year.

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*It's not our blue blood, our pedigree, or our college degree. It's what we do with our life that counts.*

*Millard Fuller*

*We're never beaten unless we give up. We may have a fresh start at any moment we choose.*

*Mary Pickford*

## **Napoleon Hill**

Andrew Carnegie commissioned Mr. Hill to identify the seven lessons and rules for success. Great leaders have these timeless attributes. They are:

1. Self-awareness and motivation.
2. Ability to influence others.
3. The Law of Reciprocity predicts success.
4. Self-confidence is essential.
5. Choose honest, loyal friends.
6. We reap what we sow.
7. The Golden Rule is the key to achievement.

## **Things Good Friends Do! David Ogilvy**

1. Burn midnight oil.
2. Always selling company values.
3. Have a deep keel.
4. Press forward.
5. Sustain morals.
6. Overcome fear with faith.
7. Make work fun.
8. Kill grimness with laughter.
9. Encourage exuberance.
10. Get rid of sad dogs who spread gloom.
11. Spread enthusiasm.
12. Are intellectually honest.
13. Have guts to face tough decisions.
14. Resilient in adversity.
15. Natural charmers.
16. Are not bullies.
17. Encourage communication upward.
18. Compliment colleagues.
19. Are good listeners.
20. Are decent & worth knowing.
21. Are fair, understanding, and considerate.
22. Are affectionate and nurturing.
23. Keep secrets.

## **NCAA Div. III Basketball National Championship**

The NCAA Div. III Basketball National Championship is staged at Salem, Virginia's

Convention Center. Roanoke College's Head Basketball Coach Page Moir invited me last year when Guilford was in the Final Four and do I ever look forward to being there and taking pictures. This year the Tournament Committee joined Special Olympians from the Roanoke Valley and Div. III All-Stars from 18 schools nationwide. The East-West All-Stars embraced the Olympians in a most meaningful way and my favorite snap-shot features a collection of all the athletes and coaches at center court following the all-star game. The Special Olympians sat on the bench with the college players.

Then Final Four matched Williams College of Miss. against the College of Wooster of Ohio and St. Thomas Univ. of Minn. against Middlebury of Vermont. On Friday St. Thomas captured the crown over Wooster. St. Thomas fell behind 11-2 but in short order surged ahead 36-15, a comeback that I'll forever remember. A real crowd pleaser was Brady Ervin #32, the game's best defender. He was my M.V.P. and is also an All-American football player.

Everyone's hero was St. Thomas' Steve Fritz who celebrated his 31st year as head coach with the coveted national title. Three teams lost and one would not be denied. Great preparation, leadership, teamwork, tenacious defense and the will to win led to the landslide win. I spoke to Coach Fritz prior to the finals and asked, "What did you say to your team when behind by 7 with five minutes to go against Middlebury?" He replied, "We're the best team, our defense will carry us to the title. We got 3 stops and three 3's to take the lead. From that point our confidence, courage and teamwork prevailed. Chemistry, synergy and commitment are a way of life at St. Thomas. We deserved to win."

St. Thomas captured the National Title on Saturday, devastating Wooster 78-58. Wooster has been scoring 77 points per game. As usual, defense dominated the game. Way to go, Tommies!

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## **The Communicator**

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